

Rep Order# 8887266 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 10/19/2012 2:06 PM  
Last Received: 10/19/2012 2:05 PM  
Showing Buylines: All Lines

1 of 3

Station KTVX-TV SALT LAKE CITY  
Advertiser ( ) DCCC-DEM CONGRS CMPRG  
Product DCCC  
Estimate# 2111  
Buyer Katie Keuleman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/2111  
Flight Dates 10/20/2012 - 10/22/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JIAN FOX  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

RUNS IN ADDITION TO OTHER ORDERS \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M	430A-5A-530A	GOOD MORNING UTAH-5AM	:30	\$90.00	10/22-10/22	1	1	1	\$90.00	
	2	M	5A-530A-6A	GOOD MORNING UTAH-530AM	:30	\$150.00	10/22-10/22	1	1	1	\$150.00	
	3	M	6A-630A	GOOD MORNING UTAH-6AM	:30	\$200.00	10/22-10/22	1	1	1	\$200.00	
	4	SU	6A-7A	GOOD MORNING AMERICA SUNDAY	:30	\$175.00	10/21-10/21	1	1	1	\$175.00	
	5	M	630A-7A	GOOD MORNING UTAH-630AM	:30	\$250.00	10/22-10/22	1	1	1	\$250.00	
	6	M	7A-9A	GOOD MORNING AMERICA	:30	\$300.00	10/22-10/22	1	1	1	\$300.00	
	7	M	9A-10A	THE DOCTORS	:30	\$200.00	10/22-10/22	1	1	1	\$200.00	
	8	SU	10A-11A	THIS WEEK	:30	\$250.00	10/21-10/21	1	1	1	\$250.00	
	9	M	11A-12P	THE VIEW	:30	\$300.00	10/22-10/22	1	1	1	\$300.00	
	10	M	12P-3P	ABC AFTERNOON ROTATION	:30	\$200.00	10/22-10/22	1	1	1	\$200.00	
	11	SA	2P-4P	ESPN SPORTS SATURDAY	:30	\$300.00	10/20-10/20	1	1	1	\$300.00	
	12	M	3P-4P	ELLEN	:30	\$400.00	10/22-10/22	1	1	1	\$400.00	

Rep Order# 8887266 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 10/19/2012 2:06 PM  
Last Received: 10/19/2012 2:05 PM  
Showing Buylines: All Lines

2 of 3

Station KTVX-TV SALT LAKE CITY  
Advertiser ( ) DCCC-DEM CNGRS CMPG  
Product DCCC  
Estimate# 2111  
Buyer Katie Kueleman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/2111  
Flight Dates 10/20/2012 - 10/22/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JIAN FOX  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	13	M	4P-430P	ABC4 NEWS @ 4PM	:30	\$400.00	10/22-10/22	1	1	1	\$400.00	
	14	M	5P-530P	ABC 4 NEWS AT 5PM	:30	\$400.00	10/22-10/22	1	1	1	\$400.00	
	15	SA	5P-530P	ABC4 NEWS-5P SAT	:30	\$400.00	10/20-10/20	1	1	1	\$400.00	
	16	SU	5P-530P	ABC4 NEWS-5P SUN	:30	\$400.00	10/21-10/21	1	1	1	\$400.00	
	17	M	6P-630P	ABC 4 NEWS AT 6P	:30	\$500.00	10/22-10/22	1	1	1	\$500.00	
	18	SA	6P-9P	ABC COLLEGE FOOTBALL-PRIME	:30	\$1,200.00	10/20-10/20	1	1	1	\$1,200.00	
	19	M	630P-7P	TWO & A HALF MEN	:30	\$750.00	10/22-10/22	1	1	1	\$750.00	
	20	SU	7P-8P	ONCE UPON A TIME	:30	\$5,000.00	10/21-10/21	1	1	1	\$5,000.00	
	21	M	10P-1035P	ABC 4 NEWS AT 10PM	:30	\$900.00	10/22-10/22	1	1	1	\$900.00	
	22	SA	10P-1030P	ABC 4 NEWS AT 10PM	:30	\$800.00	10/20-10/20	1	1	1	\$800.00	
	23	SU	10P-1030P	ABC 4 NEWS AT 10PM	:30	\$900.00	10/21-10/21	1	1	1	\$900.00	
	24	M	1035P-1105P	NIGHTLINE	:30	\$400.00	10/22-10/22	1	1	1	\$400.00	
	25	M	1205A-105A	JIMMY KIMMEL LIVE	:30	\$100.00	10/22-10/22	1	1	1	\$100.00	

---REPORT TOTALS---

Report Totals: 25 / \$14,965.00

Station KTVX-TV SALT LAKE CITY	Agency ( ) GREAT AMERICAN MEDIA	Rep Firm
Advertiser ( ) DCCC-DEM CNGRS CMPG	3050 K ST NW, SUITE 100	Sales Office ( ) WASHINGTON
Product DCCC	WASHINGTON, DC 20007	Salesperson ( ) IAN FOX
Estimate# 2111	Agency C/P1/P2/E 11/14/2111	
Buyer Kabe Kaufman	Flight Dates 10/20/2012 - 10/22/2012	Salesperson Phone# 202-872-5880
Phone#	Hiatus Weeks	Salesperson FAX# 202-872-0263
Fax#		

---SALES MONTHLY TOTALS---

Oct 12: 25 / \$14,965.00  
 Sales Totals: 25 / \$14,965.00  
 Station Totals: 25 / \$14,965.00  
 Lines not sent/rcld/rtn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$14,965					
CABL 0%		KAGZ 0%		KJZZ 0%		KPNZ 0%
KSTU 0%		KTVX 100%		KUCW 0%		KUPX 0%
NTVX 0%						KSL 0%
						KUTV 0%

---COMPETITIVE COMMENTS---

SHARES INCOMPLETE TO GET DOWN TO STATION

Books null  
 Demos RA35+

Rep Order# 8887266 Ver# 3 Status Revised  
EC'd Yes

Traffic Order#

Printed: 10/19/2012 2:16 PM  
Last Received: 10/19/2012 2:15 PM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station KTVX-TV SALT LAKE CITY  
Advertiser ( ) DCCC-DEM CNRS CMPG  
Product DCCC  
Estimate# 2111  
Buyer Katie Keuleman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/2111  
Flight Dates 10/20/2012 - 10/22/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) IAN FOX  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

RUNS IN ADDITION TO OTHER ORDERS \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REV LINES 1-3

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	M	430A-459A	GOOD MORNING UTAH-5AM	:30	\$90.00	10/22-10/22	1	1	1	\$90.00	
				Sales Remark: V3 REV TP								
				V3 Time Changed, Comment Changed								
	*2	M	5A-530A	GOOD MORNING UTAH-530AM	:30	\$150.00	10/22-10/22	1	1	1	\$150.00	
				Sales Remark: V3 REV TP								
				V3 Time Changed, Comment Changed								
	*3	M	530A-6A	GOOD MORNING UTAH-6AM	:30	\$200.00	10/22-10/22	1	1	1	\$200.00	
				Sales Remark: V3 REV TP								
				V3 Time Changed, Comment Changed								

---REPORT TOTALS---

Report Totals: 3 / \$440.00

---SALES MONTHLY TOTALS---

Oct 12: 25 / \$14,965.00

Rep Order# 8887266 Ver# 3 Status Revised  
EC'd Yes

Traffic Order#

Printed: 10/19/2012 2:16 PM  
Last Received: 10/19/2012 2:15 PM  
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station KTVX-TV SALT LAKE CITY  
Advertiser ( ) DCCC-DEM CNGRS CMPG  
Product DCCC  
Estimate# 2111  
Buyer Katie Keuleman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/2111  
Flight Dates 10/20/2012 - 10/22/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) IAN FOX  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

Sales Totals: 25 / \$14,965.00  
Station Totals: 25 / \$14,965.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$14,965	CABL 0%	KAZG 0%	KJZZ 0%	KENZ 0%	KSL 0%
		KSTU 0%	KTVX 100%	KUCW 0%	KUPX 0%	KUTV 0%
		NTVX 0%				

---COMPETITIVE COMMENTS---

SHARES INCOMPLETE TO GET DOWN TO STATION

Books null  
Demos RA35+